

Battle For New England

Sunday January, 31st

Showcase Schedule

12:00 – 12:25 pm	Ten Dash One
12:50 – 1:15 pm	West Rock
1:40 – 2:05 pm	Instrument
2:30 – 2:55 pm	Swim The Mind
3:20 – 3:45 pm	Forgotten By Friday
4:10 – 4:35 pm	Mass Theory
5:00 – 5:25 pm	Tinted Blue
5:50 – 6:15 pm	Xen
6:40 – 7:05 pm	Trapped Within
7:30 – 7:55 pm	Misery Exquisite

Band Time Slots:

Each band will get a 25 minute set with a 25 minute change over time between performances. We initially had a 30 minute set planned then had one final band register so, unfortunately it shaved five minutes off or we would run 50 minutes over the total time frame for the day.

Band Load In Load Out

All bands are to park in the back parking lot of Bleachers. You will be allowed to load your equipment (**all amps, instruments and drums**) in through the back door where there will be a designated set up area against the back wall at stage left.

Each band can bring their equipment in 45 minutes prior to their time slot and set up in the designated area. As you are setting up, please do not play instruments, tune drums etc... while another band is playing.

Once you are finished performing you need to remove any and all gear from the building immediately after. Compliance with this requirement is CRUCIAL in ensuring a smooth and safe flow for all bands and patrons.

You are welcome to come in any time prior to your load in time and also stay as long as you would like after your play time. However, there are no exceptions to the equipment load in load out times or process.

Band / Showcase Personnel Communications

Each Band needs to designate ONE representative to act as the liaison between myself, David Vignola or Marty the sound engineer. No exceptions. We are willing to work with you in every way possible but, it's important to keep our communications streamlined and organized.

I will be sending a form very shortly for each band to fill out and submit back to me that will include the name of your designated representative along with other important information we will need about your band instrumentation.

Guest Lists and Band Companions

There is NO guest list for this showcase. Band girlfriends / boyfriends / significant others are not available to come in with the band. Each band will be allowed one crew hand that you may bring if you should need one. Anyone else is required to go through the front door at a \$5.00 cover charge.

Promotional Materials

I am submitting press releases to the Bristol Observer, Hartford Courant and Hartford Advocate. I will also be sending a link to a page where you can download 8x10 flyers and banners for your website. I am also inquiring for a representative from the three publications to be at the show to cover the final bands.

Attendance

As part of the showcase criteria, among several factors of performance, professionalism, song structure and stage presence. We also will have a person at the door monitoring who is coming in to see which

band(s). As you may already know, in the world of playing in clubs, a band can be musical prodigies but if they don't have a fan base, then they're playing for their own egos.

Part of our showcase is to promote the reality of having to become a branded business in this new music industry. In order for your band to be successful and playing consistently at good venues and consistently earning a higher wage. You have two primary objectives.

1. Build your fan base.
2. Fill the venue that you are playing or it won't matter how good you are. The club can't afford to pay for incredible musicians who bring 15 people to the club.

I hate to be so blunt but, it's the truth and common business sense. We're not here to blow smoke in anyone's hat. We're here to help you build your BUSINESS doing what you do best. PLAYING MUSIC! Fair enough??

I appreciate your time and attention. Please let me know via email at stonewellmediagroup@gmail.com if you have any questions. I'll be happy to address your inquiries.

I look forward to working with all of you at Bleachers. Let's have a rockin showcase!!!